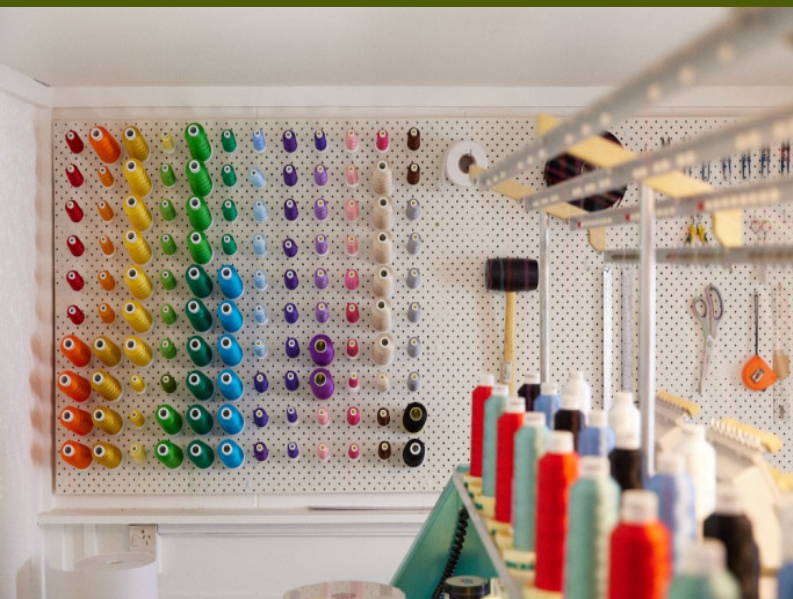


# Custom Embroidery & Personalised Gifts Business for Sale Auckland Central



## Custom Embroidery and Personalised Gifts - Profits \$65,000+ | Relocatable

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This business is well-known as an expert in personalised gifts and premium embroidery, supplying custom products to a wide range of creative, corporate and retail clients across New Zealand and Australia. With a streamlined, automated system, it's ready for growth.

### Highlights

- Owner-operator profits of \$65,000+ in FY25 (37% margin) on \$175,000 revenue
- Seeking offers above \$208,000 + GST to purchase the total business and assets (includes all assets and stock, excludes some IP)
- If owner-operated, a forecast of 30-35% annual ROI
- Proven, profitable, recession-resilient business
- A unique market position in premium embroidery and apparel manufacturing
- Automated systems for orders, production, and marketing
- Premium in-house products: signature t-shirt line (inventory included), baby comforters, muslin blankets, napkins, luggage tags
- Strong supply chain in NZ and internationally
- Achieve scale through strong IP, automatic systems and product development opportunity
- Strong custom client list: arts, fashion, TV/film, FMCG, government and more
- Mailing list of 1,300+, including high value wholesale clients
- Includes equipment, embroidery machines, comprehensive Shopify, inventory and IP (excludes some IP)
- Hand-over support provided
- 4000 loyal instagram followers
- Must be relocated

Location: **Auckland**

Asking: **\$240,000**  
**Negotiable +GST**

Turnover: **\$175,000**

Type: **Manufacturing /**  
**Relocatable**  
**eCommerce**

## Contact:

Owner

[nzbizbuysell.co.nz/129565](https://nzbizbuysell.co.nz/129565)



## Opportunities

- Ability to increase production with extra staff or hours
- Expand the product range or wholesale channels
- Further automate for even greater efficiency
- Grow into the wider Australasian market

This is a proven, profitable business with lots of room to grow.

Full information document, forecasts and financials available upon request.