

Wairua Lodge - Bed & Breakfast for Sale Whitianga



Wairua Lodge offers a unique bed and breakfast business and lifestyle set in 15 acres of stunning native rainforest in the Tourist Hotspot of the Coromandel Peninsula.

Wairua Lodge is a one of a kind B&B popular with both international and domestic tourists. Wairua Lodge has further growth potential, being in one of the fastest growing tourism areas in New Zealand which boasts scenic highlights such as Cathedral Cove, Hot Water Beach and The Lost Spring (Whitianga's own geothermal ocean village).

Current owners comfortably run the business as owner/operators.

Business Resources

Accommodation & Infrastructure:

- Four stylish double rooms, each with ensuite
- One beautifully renovated 2-bedroom apartment with lounge/dining/kitchen
- Newly renovated 2-bedroom owner accommodation & office
- Large workshop & storage
- Garaging for maintenance equipment (tractor mower etc)
- Own spring-fed water supply
- Dual sewage systems
- Pedestrian swing bridge
- 6kw Solar System
- Separate accommodation for seasonal helpers (Woofers)

Amenities

- Covered, 2-person tree-top bathhouse
- Night-sky spa pool
- Guest kitchen with cooking facilities and cosy seating area
- Hiking trails
- Swimming holes and riverside lounging areas
- Swiss designed Feuerring (outdoor cooking fire-ring)

Location: **Coromandel**

\$2,950,000

Asking: **Land, Buildings, Business, Chattels**

Turnover: **\$300,000**

Type: **Accommodation-Hotels / Accommodation-Other**

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Business Highlights:

1. **Established Reputation:** Current owners successfully operating as B&B since 2017, achieving accolades such as #1 B&B in South Pacific (TripAdvisor), Traveller's Choice Best of the Best (Trip Advisor), Exceptional review rating 9.9 on Booking.com
2. **Online Presence:** Professional website and listings on major booking platforms
3. **Channel Managed:** through TrueNZ Guides using the Smart.gms platform
4. **Income Potential:** Projected earnings over \$300,000 per year
5. **Exclusive Market Position:** Minimal competition on the Coromandel Peninsula
6. **Efficient Operations:** Easily manageable as owner/operator

The property including land and buildings, business, goodwill, furnishings, chattels and forward bookings, is priced at **NZD \$ 2 950 000 million**

This is a rare opportunity to own a profitable retreat with exceptional lifestyle and income benefits in one of New Zealand's most iconic regions.

Interested buyers are welcomed for a private viewing. Please request our sales documentation.

Website

<https://www.wairualodge.co.nz>