

Commercial Blender Supply Business for Sale Auckland



For Sale

Location: **Auckland**
Asking: **\$80,000**
+SAV, + GST, optional vehicle.
Turnover: **\$191,000**
Type: **Retail Other / Wholesale/Distribution**

Supplying high-strength professional blenders and parts to commercial and private customers — trusted brand with loyal, established customer base

This established business supplies high-strength professional blenders and spare parts to both commercial and private customers. Known for reliability, fast dispatch, and excellent after-sales support, it serves an established client base including bulk-buyers and selected franchise chains. Most sales are online, reducing overheads and making a retail premises unnecessary, though requires storage and access to major transport routes supports efficient distribution.

The market is buoyant over summer, with strong repeat orders from the hospitality sector. Opportunities exist to expand the customer base through targeted marketing, adding complementary product lines, or building partnerships with new franchise groups.

Low staffing needs and streamlined operations make it ideal for an owner-operator or as a bolt-on to an existing enterprise.

Business Resources

Key resources include a registered NZ trademark, branded URL, e-commerce platform, and 0800 number. Operations are streamlined with no fixed retail premises required. An optional extra is a 2012 Nissan X-Trail featuring business branding and personalised plate "BLENDR." The business is easily managed by an owner-operator without additional staff. All essential systems, supplier relationships, and operational procedures are in place. The retiring owner is available to provide full product and operational training at handover to ensure a smooth transition.

Contact:

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