



For Sale

Location: **Otago**
Asking: **\$49,000**
Type: **Health/Beauty / Retail Other**

Health 2000 Alexandra - Low-Cost Lifestyle Business

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Looking to own a business in a stunning lifestyle location with the support of a trusted national brand? Health 2000 Alexandra offers a rare opportunity to acquire a store in Central Otago, where the asking price is close to the tangible value of assets included - providing a low-risk entry point with exciting upside.

Key Features:

- * Low acquisition cost with minimal goodwill - priced close to asset value
- * Includes stock and plant valued at \$46,000
- * Very high customer loyalty - 74% of sales from repeat customers
- * Exclusive Health 2000 product ranges and strong brand reputation
- * Supportive national network with systems, training, and buying power
- * Positioned in Alexandra's town centre, serving both locals and wider rural communities
- * Ideal for an owner-operator wanting to build on a stable foundation

The store is currently fully managed, offering an easy transition for a new owner. With low overheads, strong brand support, and a loyal customer base, this business is perfectly positioned for an enthusiastic operator to drive growth and profitability.

Alexandra, renowned for its warm climate, orchards, vineyards, and outdoor lifestyle, is a vibrant hub in Central Otago. The area attracts families, retirees, and professionals who value its community spirit and easy access to recreational activities. Surrounded by some of New Zealand's most scenic landscapes, Alexandra offers a unique chance to blend business ownership with an enviable quality of life.

Why You Should Enquire:

- * Acquire an established store in a prime lifestyle location
- * Low-cost investment with assets underpinning value
- * Support from New Zealand's leading natural health retailer
- * Exclusive territory with growth potential through community engagement
- * Live and work in one of Central Otago's most desirable towns

Opportunities like this don't come along often - own a Health 2000 store in beautiful Central Otago at a price close to its asset value.

Turn this affordable investment into a thriving business while enjoying the lifestyle Alexandra has to offer.

Take the next step - call Mark today.

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Broker Ref: EL04370



***Some details of the business for sale are confidential and can only be disclosed upon contacting the broker and a completion of a Confidentiality Agreement. Due to the confidentiality of this business a stock photo image may be used to represent the business.

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