

Hunting & Fishing Store Business for Sale Kaitaia Northland



Hunting & Fishing Kaitaia - Premier Retailer

Own a Thriving Outdoor Business in NZ's Far North -Profitable | Respected Brand | Strategic Location | Growth Ready

Now available for acquisition, Hunting & Fishing Kaitaia is a high-performing outdoor retail business located in one of New Zealand's most renowned regions for fishing, hunting, and adventure tourism.

Established in 2006 and locally owned and operated, this store is part of the prestigious Hunting & Fishing New Zealand group-a network of 40 stores nationwide that are independently owned but benefit from national buying power, exclusive product lines, group marketing, and an instantly recognisable brand.

This is an opportunity to own a retail operation with strong local roots, high community engagement, robust systems, and a steady gross margin, supported by an experienced and passionate team.

Location Advantage

The store operates from a purpose-built retail site at 11 North Park Drive, Kaitaia, nestled in a bustling commercial zone alongside major tenants like The Warehouse and Mitre 10. This strategic positioning offers:

- * Excellent visibility and foot traffic
- * Ample parking and accessibility
- * A modern retail environment optimised for customer flow and inventory display

Northland is a destination hotspot-and the business experiences strong seasonal uplift during peak periods, notably around events like the Snapper Bonanza, one of NZ's premier surfcasting competitions.

Diverse Product Range & National Reach

Hunting & Fishing Kaitaia caters to a wide outdoor enthusiast demographic. The store offers:

- * Fishing, hunting, tramping, camping, diving, and outdoor clothing
- * Premium brands including Shimano, Daiwa, Beretta, Crocs, and other exclusive lines available only through the group
- * Seasonal products and popular giftware
- * Local customer service from a fully Northland-based team of 11 staff

The store also leverages the national Hunting & Fishing catalogue, issued twice each year and reaching nearly 500,000 readers, significantly boosting exposure and in-store traffic.

Strong Financial Foundations

- * Sales stability within 4% year-on-year over the past three years
- * Stock valuation: \$1.2 million
- * Assets: \$400,000 (dive compressors, reel spooling machines, etc.)

Location: **Northland**

Asking: **\$2,800,000**

Type: **Retail Other**

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* Sustainable income stream supported by loyal locals and a strong inflow of tourists and seasonal visitors

Future Growth Potential

Several exciting avenues exist for expansion:

- * Open a satellite store in a high-traffic coastal location during peak summer months
- * Expand product range into adjacent categories or niche outdoor segments
- * Grow online sales, leveraging the brand's strong offline reputation
- * Partner with tourism operators to integrate store offerings into Northland adventure packages
- * Build a stronger digital presence, combining local credibility with broader online reach

Current Ownership & Transition Support

The current owners are looking to retire after successfully growing the business for nearly two decades.

A full transition and handover period will be provided to ensure a smooth change in leadership.

Next Steps - Access the Full Information Memorandum

Due to the sensitive nature of this sale and the strength of the business brand, further information is available only upon completion of a Confidentiality Agreement (CA).

Request the CA now to explore this exceptional opportunity.

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***Some details of the business for sale are confidential and can only be disclosed upon contacting the broker and a completion of a Confidentiality Agreement. Due to the confidentiality of this business a stock photo image may be used to represent the business.

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Ref: EL04951

Timestamp: 20250813114503