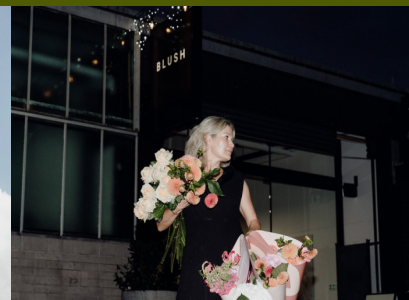


Florist Business for Sale Auckland CBD



kakapo

BLUSH FLORAL STUDIO
City Works Depot, Auckland CBD



The Amazing BLUSH Floral Studio. FY25 Profits \$133,000+

Blush isn't your average florist, it's a creative, profitable brand with serious personality.

This is a name that knows its worth and so does its loyal customer base and social media following.

Blush is more than flowers, it's multiple income streams from consistent year on year online sales (52%) walk-ins (12%) weddings/workshops/Events (22%) and recurring (10%) The signature floral carriers and distinctive design style have carved out a real niche in the market. (Based off 2025 sales)

And the location? Unreal. Nestled in the heart of Auckland CBD at the iconic City Works Depot, this space is highly sought-after and near impossible to secure. It's not just beautiful, it's the spot for creative, high-end brands.

You're not going it alone, either. You'll get the support of a talented store manager/florist who wishes to remain in the business. If you're looking to own a vibrant, established brand with strong stems and big potential to bloom, this is it.

Business Highlights

- FY25 working owner profits of \$133,000+
- Instagram following of over 30,000+
- Large customer database of 12,000+
- Located in a high foot traffic area with parking
- Signature floral carriers
- Experienced manager / Florist who is happy to stay on
- Expert vendor support with 23 years of industry experience
- Significant opportunities for expansion
- Open 6 days a week from 9am-3pm - Closed Sundays

All this business needs is sunshine, water... and you! Call Chloe McKnight today on 021 659 485 to learn more about this outstanding floristry opportunity.

Location: **Auckland**

Asking: **\$129,990**
+ Stock of \$12,000

Type: **Retail Other**

Contact:

Chloe McKnight - Business
Broker
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nzbizbuysell.co.nz/129350

Kakapo Business Sales

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Asking Price: **\$129,990 + Stock of \$12,000**