

# Online Dress Hire Business for Sale Auckland (relocatable)



## Turnkey Online Dress Hire Business with \$367k revenue, \$67.5K stock, 28K+ IG followers, 18K database - strong brand & growth potential

**Established in 2018, this online designer dress hire business has generated \$367K in revenue across the 2021-2025 financial years.** The sale includes \$67.5K worth of current stock, a professionally built Shopify website, an 18K+ customer and email database, and a strong brand presence with 28K+ Instagram followers.

Although the business has been operating at under 50% capacity for the past two and a half years due to personal health reasons — including a full pause from December 2024 to March 2025 — it continues to attract steady inquiries and bookings. This ongoing demand is reflected in 84 five-star Google reviews, all received since reviews were opened in 2024.

Fully relocatable and flexible, the business can be operated from home or from an optional warehouse space in Ellerslie. All backend systems, supplier contacts, and customer processes are set up and included, making for a seamless transition to the new owner.

### Business Resources

Includes designer stock, Shopify website (valued at \$10K), domain, branding, email list, Instagram account, booking system, and supplier list. Optional warehouse in Ellerslie. Garment racks, steamer, mailers, and shelving also available.

Location: **New Zealand**

Asking: **Price on Application**

Type: **Relocatable eCommerce / Retail Other**

## Contact:

Chris  
02102440973  
Evening

[nzbizbuysell.co.nz/129288](https://nzbizbuysell.co.nz/129288)

