

Home-Based Manufacturing Business for Sale Bay of Plenty



For Sale

Location: **Bay Of Plenty**
Asking: **\$95,000**
Type: **Manufacturing / Home Based**

Home-Based Manufacturing and Online Sales

Bait Cannons is a unique, home-based manufacturing business specialising in innovative fishing equipment that enhances the surfcasting experience for anglers across New Zealand. Operating from a compact setup, the business is easily relocatable-ideal for someone working from a home garage or looking to expand an existing small-scale operation.

The core products are two purpose-built devices designed to launch sinkers and baited hooks far into the sea. They help anglers reach better fishing zones with ease and precision. Built for durability and simplicity, they're popular with New Zealand's fishing community and supported by a loyal customer base. The demand for practical, user-friendly fishing tools continues to grow, reinforcing the business's market position.

A key strength of Bait Cannons is its low-overhead, home-based model, which doesn't compromise on product quality. The operation is lean and mobile, providing flexibility for the new owner. It's especially appealing to hands-on individuals or small manufacturers looking to diversify with minimal investment.

Running the business requires basic mechanical skills and familiarity with hand tools. The current owner will provide full training to ensure a smooth handover. This includes instruction on production methods, quality control, inventory, and customer management-making it accessible even to those new to manufacturing.

With just two main products, the operation remains streamlined and efficient. This simplicity supports fast turnaround times and easy stock control, all while maintaining strong supplier relationships and consistent access to quality materials.

Financially, Bait Cannons has a solid foundation, with stable sales and a loyal niche market. There's growth potential through marketing, new distribution channels, or expanding the product line.

With a turnover last year of over \$126,000 plus GST producing a healthy net profit to the owner of over \$85,000 this is an ideal opportunity for a motivated entrepreneur wanting a relocatable, home-based business with proven products and ongoing support.

Contact Grant now to learn more.

Grant Jacobson, 027 454 0432, grant.jacobson@linkbusiness.co.nz

***Some details of the business for sale are confidential and can only be disclosed upon contacting the broker and a completion of a Confidentiality Agreement. Due to the confidentiality of this business a stock photo image may be used to represent the business.

#wesellbusinesses #buyajob #whakatane #retail #baitcannons

Contact:

Grant Jacobson
+64 27 454 0432 or +64 7 579 4994

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