

Event Hire Business for Sale Taupo



Profitable, well-established event hire business with loyal clients, strong brand, great staff, and growth potential in a booming industry.

Exciting Business Opportunity - Established Event Hire Business - Taupō

For the first time, this well-established and highly regarded event hire business is on the market. Operating in the fast-growing events and wedding industry, the business is based in New Zealand's event capital — beautiful Taupō.

With over a decade of strong performance, this business supplies an extensive range of hire equipment — from marquees of all sizes to tables, chairs, linen, crockery, cutlery, and more.

The client base is wide-ranging and loyal, including:

- High-profile sporting events such as Ironman and V8 Supercars
- Wedding and event planners
- Corporate functions
- Community events and private celebrations

A core team of approximately 12 skilled staff manage day-to-day operations, with additional casual support during peak periods. The business operates from a central, customer-facing showroom on the edge of Taupō's CBD, which also supports a small retail arm.

This is a turnkey opportunity with solid systems in place, strong brand recognition, and excellent relationships across the events industry. There's huge potential for further growth under enthusiastic, customer-focused new owners.

Key features:

- Long-established, trusted brand
- Proven profitability and consistent bookings
- Strong relationships with local councils, vendors, and major events
- Great lifestyle business in a thriving regional centre
- Room to grow both locally and regionally

Serious buyers only.

Business Resources

The business operates from two well-positioned premises: a central retail showroom and a large storage warehouse. A strong team of 12 staff supports day-to-day operations, scaling up to 20 during

Location: **Taupo**

Asking: **Price on Application**

Turnover: **\$1,600,000**

Type: **Services-Other / Retail Other**

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peak event seasons. Systems are streamlined with HirePOS software managing sales, inventory, and bookings. The current owners are happy to provide a full handover and training to ensure a smooth transition.

Website

<https://www.getseteventhire.co.nz>