



For Sale

Location: **Auckland**
Asking: **\$1,550,000**
Type: **Services-Professional / Communications/Technology**

Well Established, Profitable Digital Marketing Agency

This is a rare opportunity to acquire a deeply established, high-performance digital agency with a national reputation for excellence in lead generation and performance marketing.

Operating fully remotely with a highly experienced team of NZ-based experts, this agency specialises in results-driven strategies for clients in high-value, service-based industries. Its proven model delivers consistent, qualified leads through a blend of digital strategy, SEO, SEM, paid social, content, CRO, and advanced analytics/conversion tracking.

Key Highlights:

- Consistent Monthly Revenue: ~\$100,000+ per month, with over 90% from recurring retainers
- Strong Profit Margins: Notional EBIT of 33.7% or \$34,445 per month (and growing)
- Premium Client Base: Long-term relationships across professional services, property, finance, education, and more
- Proven Systems & Scalability: Structured delivery model with documented SOPs and minimal owner involvement
- Experienced Team: 14 staff (9 full-time equivalents), all NZ-based specialists with no junior dilution
- Award-Winning: Multiple well known industry awards
- Exceptional Retention: 9+ year record of perfect 5-star client reviews and near-zero churn

This business is ideal for:

Contact:

Ivan Tava
027 288 8855

nzbizbuysell.co.nz/129109

Divest Business Sales
Licensed REAA 2008
Broker Ref: DV10573

DIVEST
INVEST. ACQUIRE



- Agencies seeking a strategic acquisition or white-label partner

- Investors wanting strong cashflow, low overheads, and minimal capex

- Senior marketers looking to step into ownership without starting from scratch

With a mature, scalable foundation and a premium reputation, this agency is perfectly positioned for continued growth under new leadership.

Valuation: Based on strong retention, high margins, low client concentration, and a substantial recurring revenue base, the business supports a valuation of \$1.55M