



For Sale

Location: **Auckland**
Asking: **\$825,000 Stock Included**
Type: **Retail Other**

Retail Goldmine - \$180K+ Profit!

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If you're looking for a proven retail performer with a household name and zero franchise headaches, this is the one to beat.

This established toy and gift store is part of a nationally recognised network, but here's the twist-it's not a franchise. That means no royalty fees, no rigid rules, and no marketing levies. Instead, you get the strength of a licensed brand, group buying power, and national promotional support-while keeping full operational control.

With average weekly sales of over \$27,000 (inc. GST) and a working owner surplus nudging \$185,000 per annum, this business is a serious earner with a well-oiled team already in place. You're stepping into a streamlined, well-run operation with strong systems, secure lease, and a prime position in a high-traffic shopping centre.

Why You'll Want This Business:

- * \$165,000-\$197,000 average annual profit over the past 3 years
- * No franchise fees - just a modest service & marketing contribution
- * High foot traffic, modern fit-out, and secure lease through to 2033
- * Well-trained staff with minimal owner input
- * Ideal for families, investors, or experienced retailers
- * Room to grow - local marketing, loyalty programs, and events

This business serves a booming catchment of young families and gift buyers, with the added benefit of strong seasonal peaks and year-round trade. It's a low-risk model in a resilient category.

Perfect for a hands-on operator or a semi-managed investor looking for a retail asset with real backbone.

Asking \$525,000 plus stock of circa \$300,000

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***Some details of the business for sale are confidential and can only be disclosed upon contacting the broker and a completion of a Confidentiality Agreement. Due to the confidentiality of this business a stock photo image may be used to represent the business.

#wesellbusinesses #buyajob #retail

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