

Boutique Beauty Salon Business for Sale Lyall Bay



For Sale

Location: **Wellington**
Asking: **\$49,000**
Turnover: **\$100,000**
Type: **Health/Beauty**

The perfect opportunity for a Beauty Therapist to own your own business. All set up and ready for someone passionate about Beauty and Skin to take to a new level.

A well-established and highly regarded boutique beauty salon in Lyall Bay Junction. A newly developed shopping area on beach front. Foot traffic and lots of free parking.

Specialising in cosmetic brow tattooing, advanced skin therapies, and tailored beauty treatments.

With over 150 5-star Google reviews, a loyal and returning client base, and a strong online presence, this salon offers an incredible opportunity for someone to step into a profitable, turn-key business with immediate growth potential.

Lease is available to take over and be resigned from 16th September 2025. With 2+2 years right of renewal.

Business Resources

1. **Revenue:** Over \$100,000 last financial year
2. **Client Base:** Loyal, repeat clients with a strong database over 1000 clients emails and ongoing referrals.
3. **99% women clientele**, age 30+
4. **Digital Presence:** Professionally built website, automated booking system, and active social media platforms (Instagram & Facebook).
5. **Branding:** Fully developed and consistent brand identity, with monthly marketing campaigns and content ready to hand over.
6. **Payment & Membership Systems:** Includes a brow tattoo payment plan and a beauty membership plan designed to retain clients and encourage repeat bookings.
7. **Turn-key Operation:** All treatment protocols, supplier lists, and salon systems included for seamless handover.
8. **2 beauty beds**, towels, blankets and coverings, air conditioner unit, towel warmer, mini fridge, kitchenette fridge, microwave, beauty ring light, reception chairs, manicure desk, all shelving, writing desk/reception desk, manicure and pedicure equipment, copper bowl foot bath, glass bead steriliser machine + much more.
9. **Owner is happy to stay on for 2-4 weeks to help train and transition.**
10. **2 NZ skin care brands / Wunderbalm and Prologic.**

Contact:

Owner
0220599329

nzbizbuysell.co.nz/129043

