



## For Sale

Location: **Bay Of Plenty**

Type: **Retail Other / Tourism/Leisure**

### Own a thriving, multi-revenue bike business in Rotorua—New Zealand’s adventure capital—positioned for growth and lifestyle freedom.

This well-established Rotorua bike business offers a rare chance to step into New Zealand’s booming adventure tourism and recreational industry. With strong local and visitor demand, it operates across retail, rentals, servicing, and more—providing multiple revenue streams and year-round income. Positioned in a high-profile location, the business boasts a loyal customer base, a trusted brand, and scalable potential through digital expansion and product diversification. It’s a turnkey opportunity ideal for lifestyle buyers, entrepreneurs, or investors seeking solid returns in an exciting market.

#### Business Resources

Includes experienced staff, efficient operating systems, retail/rental inventory, servicing equipment, a well-located main premises and additional site with excellent visibility. Transitional support can be provided.

### Contact:

Owner

[nzbizbuysell.co.nz/128962](https://nzbizbuysell.co.nz/128962)

