

# Slushy Machine Hire Business for Sale Auckland



## Fun, part-time, home based business with high profits, flexible hours, 5.0 star google rating and scalable growth opportunities

Luscious Slushy has been hiring slushy machines & party supplies for short term rental in Auckland for the past 15 years.

We've built an excellent reputation over the years for supplying high quality slushy machines & providing outstanding service to 1,000's customers (5.0 star google rating).

We're now looking to retire to the South Island, and sell the business to new owners who can help continue the legacy and realize the significant growth opportunities.

If you're looking for a fun, part-time business with high profits, and enjoy working from home with flexible hours, look no further.

### Business highlights:

- 5 yr turnover: \$323,256
- 82% gross profit
- Ave hire value: \$323
- 1700+ customers
- 5K+ email subscribers
- Strong brand equity
- High customer loyalty & repeat purchase
- 27% new business from customer referrals (last 3 yrs)
- 52% of all bookings received from online search (last 3 years)
- 12 Italian slushy machines (3 single, 6 double, 3 triple) - 8 purchased last yr
- Sign-written 'slushy' van (mobile billboard)
- Strong cashflow - customers pay in advance
- Business operated from home (flexible hours)
- Significant growth opportunities
- Scalable business model

Location: **Auckland Region**

Asking: **\$149,000**  
**+ stock**

Type: **Retail-Food Other / Home Based**

## Contact:

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[nzbizbuysell.co.nz/128940](https://nzbizbuysell.co.nz/128940)



- The business has no debt

For further information, get in touch today for a copy of the IM.

## **Business Resources**

The business is currently managed & operated by the owners from home (16 - 24 hours/wk), with two casual part time staff helping out over the busier summer months with deliveries & cleaning.

There are 12 slushy machines (assorted sizes), 6 x LED bar leaners, and various party supplies available for hire Auckland wide. A sign-written 'slushy' van is used for deliveries, while bookings are received online and managed with google doc's calendar.

Systems and processes are in place across the business.

## **Website**

<https://www.slushy.co.nz>