

Unique Camping & Adventure Business for Sale Auckland



An exciting opportunity to revitalise a well-branded outdoor business in NZ's growing glamping and adventure market. Diverse Offerings, E-Commerce Platform, Proven Revenue History.

Landroamer presents an exciting opportunity to revitalise a well-branded outdoor business in NZ's growing glamping and adventure market. While the business has been dormant for the past couple of years with minimal sales, it has a solid foundation and is ready for new ownership to unlock its potential.

Key Features:

- Diverse Offerings: High-quality camping equipment rentals, foldable kayaks, adventure truck hire (Land Rover Defender 110 not included in sale price), and popup glamping experiences.
- E-Commerce Platform: *Shopify-based store for adventure and camping gear sales, ready for reactivation.
- Growth Potential: Expand rental packages, adventure gear, and glamping options to cater to a growing market.
- Proven Revenue History: Previous demand for truck hire (\$399/day) and glamping packages (\$699/weekend).
- Marketing Ready: Professionally designed website, social media presence, and pre-designed promotional materials offer a strong starting point for future campaigns.

Sale Price: lowered from \$65,000 to \$45,000 (includes all business systems, rental equipment, branding, and marketing assets).

This is a fantastic opportunity for a motivated owner to revive and grow a unique business in the booming outdoor tourism market.

For more info and detailed sales memorandum.

Contact Dirk:

Website

<https://www.landroamer.co>

Location: **Auckland**

Asking: **\$45,000**

Type: **Tourism/Leisure / Services-Other**

Contact:

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