

Commercial Lending Advisory Services Business Opportunity for Sale NZ Wide



Become an Area Partner with Finance Link Run Your Own Lending Advisory Business With High Earning Potential - Backed by a National Brand

Ready to Step Out of the Bank and Into Ownership?

The Finance Link Area Partner programme offers experienced commercial lending advisors a genuine business ownership opportunity. You'll lead your own high-income financial advisory business in an exclusive territory, benefiting from our brand, systems, and lead generation backing, with the potential to earn \$400K+ annually.

If you've built a strong career in finance and want more freedom, more income and more upside, this could be your next move. Finance Link is expanding across New Zealand and we're looking for experienced professionals to become Area Partners - running your own business with the backing of a respected national brand.

What You'll Get

1. Foundation for high-income ownership - without the start-up burden
2. Streamlined Growth Marketing: Expertly managed digital campaigns (paid ads, SEO/AEO, email) contribute significantly to your business's pipeline.
3. Full onboarding and training - even if you're new to commercial lending
4. Exclusive territory - no internal competition
5. Access to modern tools - CRM, digital forms, reporting and support
6. Ongoing support and growth mentoring
7. Appealing commission structure - the more you write, the more you keep

The Market

1. **Vast Untapped Market:** Engage a significant New Zealand market of over 612,000 businesses, where 81% of SMEs actively seek funding, presenting a robust and consistent demand for specialised finance advisory.
2. **Superior Commercial Lending Returns:** Focus on the commercial lending sector, which inherently offers double the commission potential of typical home loans, alongside a simpler transactional process.
3. **Accelerated High-Income Growth:** Potential earnings exceeding \$400K+ annually through a performance-driven commission structure, offering substantially higher income potential than traditional salaried positions.
4. **Scalable Business Asset:** Build a genuine business asset within an exclusive territory, leveraging Head Office's lead generation and support to exponentially grow your client base

Location: **New Zealand**

Asking: **\$45,000**
Negotiable Terms

Turnover: **\$400,000**

Type: **New**
Opportunities /
Finance

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Business Hours

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and long-term income, moving beyond typical job limitations.

Business Resources

Area Partners gain a comprehensive suite of resources. This includes dedicated Head Office support, the ability to build and lead your own team, our advanced CRM and digital tools, established brand intellectual property, essential operational know-how, and in-depth training. You'll hit the ground running with everything needed for success, ensuring a streamlined path to building your high-income advisory business.

Website

<https://financelink.co.nz/area-partner-nz>