



For Sale

Location: **Auckland**
Asking: **\$1,150,000**
Type: **Manufacturing / Wholesale/Distribution**

Scalable Business | Cash Surplus Circa \$400K

Step into ownership of one of New Zealand's most respected fibreglass pool brands - designed, manufactured, and distributed exclusively for Kiwi conditions.

This business offers an exceptional opportunity to acquire a well-established, scalable operation with an exclusive manufacturing partnership, robust dealer network, and strong brand reputation. Boasting a healthy cash surplus of approximately \$400,000 and efficient, low-overhead operations, the business is primed for growth.

Highlights:

- Proven Product & Brand: NZ-made fibreglass pools with innovative designs and strong market traction
- Exclusive Manufacturing Agreement: Long-term partnership with a high-quality local producer (all IP and moulds included)
- National Dealer Network: Performance-based dealership model, with opportunities to expand South Island coverage
- Substantial assets and stock included in the sale
- Low Overhead, High Margin Model: Lean structure with minimal fixed costs and strict payment-on-delivery terms
- Solid Pipeline: Ongoing demand from existing dealers, supported by increasing direct-to-consumer enquiries
- Growth Opportunities: Expand marketing, add D2C sales, launch bundled equipment offerings, and extend product range
- Attractive Premises: Strategic Helensville location with display yard, storage, and flexible lease terms

This is a rare chance to acquire a streamlined, profitable business with strong foundations and immediate avenues for expansion. No specialist industry experience required - just commercial acumen and a vision for scaling success.

Asking \$1,150,000.

Ready to dive in? Please visit the Barker Business Brokerage website, search reference number 3835 and submit the online Confidentiality Agreement. Once Charles receives your expression of interest he will be in touch regarding further information about this opportunity.

*Source of information - Supplied by the Business Owner.

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