



For Sale

Location: **Auckland**
Asking: **\$400,000**
Type: **Services-Other / Manufacturing**

Established Manufacturing/Services Business - Strong Foundations, Untapped Growth Potential

Consistent Revenues | Margin Recovery Underway | Growth-Ready Platform

An exceptional opportunity exists to acquire a long-standing, reputable business operating in the manufacturing/services sector. With a solid track record of consistent year-on-year sales over the past 6 years, this business has built a loyal customer base & a strong industry reputation, underpinned by operational reliability & repeat business.

Over recent years, while top-line revenue remained stable, net profitability contracted due to underpricing during inflationary conditions - a strategic gap that the current owner has begun to rectify. Price adjustments have now been initiated, with early signs of improving gross margins & restoring profitability to sustainable levels.

This business is perfectly positioned for a growth-focused acquirer. There is a significant untapped opportunity to drive new customer acquisition, expand into adjacent markets & capture increased market share with a proactive business development strategy.

Key Highlights:

- 6+ years of consistent revenue performance - proven product/service demand
- Embedded client base with recurring work & established relationships
- Operationally sound - systems & staffing in place for continuity
- Margins now trending upwards following overdue pricing recalibration
- Expansion upside via strategic marketing, digital presence & targeted sales efforts
- Multiple diverse market segments - Manufacturing; Engineering; Marine; Industrial; Agriculture; Construction;

The current owner is selling due to personal reasons & is open to a handover period to ensure a smooth transition. This is an ideal acquisition for a hands-on operator, investor, or synergistic trade buyer seeking an established platform with growth levers ready to be pulled.

Contact:

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