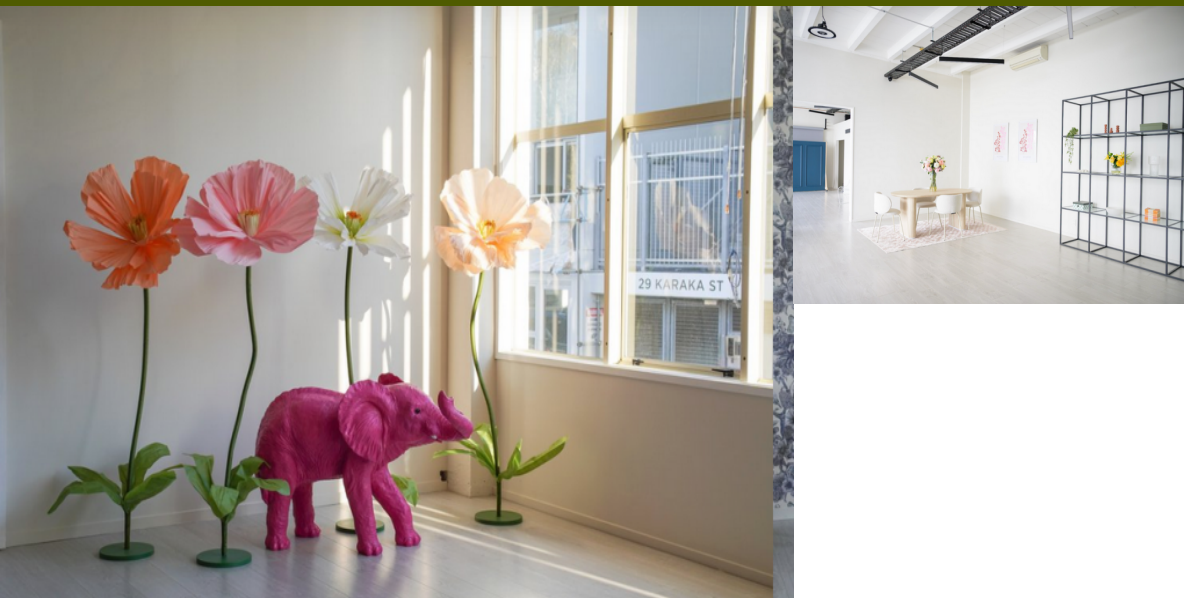


Event Hire Space & Content Studio Business for Sale Auckland



NZ's first content lifestyle studio. Low-effort passive business model.

FOR SALE: Mackenzie Studios - NZ's First Content Studio & Event Hire Space

Are you ready to step into a thriving, low-effort business with endless growth potential? Mackenzie Studios is New Zealand's original content studio and event hire space — the pioneers in this booming industry. With a loyal customer base, streamlined systems, and a brand-new, purpose-designed location, this is your chance to own a creative business that's ready to scale.

Why Mackenzie Studios?

First-Mover Advantage & Proven Demand

We were the first to launch a content studio and hire space of this kind in New Zealand, and our reputation reflects that. With 350+ bookings, 4K+ social media followers, and a 200-strong customer database, Mackenzie Studios has carved out a trusted name in the creative Auckland community.

Low-Effort Operations

The studio is designed for passive-style income. We've built systems for self check-in and check-out, minimising owner involvement. The business typically requires just 5-10 hours of owner time per week, with the option to add support hours only during peak periods.

Incredible Growth Opportunity

We've intentionally kept pricing low to build our client base — and it worked! A simple 20% price increase would instantly lift profits, and with the demand we see, the market can sustain it. Add to that the potential to expand memberships, content services, workshops, or rent to more corporate clients. The growth possibilities are huge.

Fresh New Location

We've just invested in a new, carefully selected Auckland space that's truly built to support the business's next stage of growth.

Business Resources

At a Glance — The Numbers

2024 revenue (8 months of operation): \$30k

Location: **Auckland**

Asking: **\$60,000**
+SAV

Type: **Services-Other**

Contact:

Ellen
0211181961

nzbizbuysell.co.nz/128642



FY 2024/25: \$68k+

Assets included: ~\$15,000 of high-quality furniture, props, and custom-built studio features (full inventory available)

Note: In March 2025, we invested an additional \$20K in setting up the new studio location — a smart foundation for future profits.

Ideal Buyer

Whether you're a creative entrepreneur, content creator, or business-savvy individual looking for a semi-passive income stream with real growth potential, Mackenzie Studios offers the perfect opportunity.

The Potential is Huge

Raise prices by 20% with ease — we are the most affordable studio in NZ, intentionally priced this way to grow our customer base.

Grow membership/subscription revenue — the system is ready for scale.

Expand into corporate or brand partnerships, add event hosting services, or launch workshops — the new location is perfect for it.

Why Are We Selling?

Simply put — it's time for the owner to focus on new projects. This business has been a passion project, and now it's ready for fresh energy to take it to the next level.

Website

<https://www.mackenziestudios.co.nz>