Event Function & Planning Business for Sale Auckland



For Sale

Location: Asking: Type: Auckland \$199,000 Tourism/Leisure / Services-Other

Event Function & Planning Business for Sale, Auckland - (CML 11319)

This is a well-established event styling, floral design, and prop hire business based in Auckland.

Operating since 2019, the business has built a strong reputation for delivering elegant wedding setups, themed party styling, and corporate event decor. With a database of over 8,000-10,000 clients and a curated inventory of high-quality props and florals, the business is ready for a new owner to step in and grow.

Services include floral arrangements (artificial and fresh), event design, luxury prop hire, setup and delivery, wedding coordination, and a newly added onsite photography studio. The business is supported by a well-equipped warehouse and showroom located on Auckland's North Shore.

The brand also boasts a strong social media presence, with over 11,000+ Instagram followers and consistent engagement that drives leads and conversions.

The business is well-structured and fully operational with clear systems in place, making it easy for a new owner to take over immediately.

In the 2025 financial year, the business generated revenue of approximately \$303,490 and achieved Sellers' Discretionary Earnings (SDE) of around \$82,178.

Price: \$199,000 including stock and business assets

For more information, please contact Ben on 021 036 4688.

To gain further information on this business please copy and paste this link into your browser; https://rebrand.ly/p2rfklb You will be taken to the listing, click on CONFIDENTIALITY AGREEMENT and please read the terms of before you complete our online form

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