



For Sale

Location: **Auckland**
Asking: **\$620,000**
Type: **Services-Other**

Established Arborist Business - Auckland Base

Looking to branch out with a business that's already rooted in success?

This well-established arboricultural business has been a pillar of Auckland's tree care sector since its independent launch in 2016. With origins tied to a legacy brand spanning nearly four decades, this venture blends deep industry heritage with a modern, forward-thinking approach. It offers a full suite of professional tree services and boasts a diverse and loyal client base-from homeowners and commercial operators to schools and councils.

Strategically located in central Auckland, the business enjoys excellent access to all corners of the region, supporting responsive, high-quality service delivery. Its reputation for safety, professionalism, and customer satisfaction has translated into consistent annual profit growth and enduring client loyalty.

Key Business Highlights:

- * Long-standing brand heritage with over 38 years in the market
- * Established client base across residential, commercial, and institutional sectors
- * High client retention-80% of top clients for 10+ years
- * Skilled and safety-conscious team, including qualified arborists and a team leader
- * Operational agility with well-maintained, fully owned plant and equipment
- * Centrally located yard offering logistical advantages and low overheads
- * Expansion potential into new services or target markets (e.g., education sector, eco-landscaping)
- * Strong digital presence and local reputation
- * Profit: \$346,000 | Sales: \$840,000

The business is currently owner-operated, with the owner leading quoting, client engagement, scheduling, and overseeing operations. A part-time admin assistant handles invoicing and financial compliance. This hands-on structure ensures tight control, efficient operations, and strong client rapport-making it ideal for a practical buyer ready to step into an active management role and hit the ground running.

This is an opportunity to acquire a respected, profitable business with strong foundations and room for growth. Whether you're an experienced arborist, a service-oriented entrepreneur, or a trade-savvy operator looking to build your own success story, this business offers the platform, credibility, and systems to support your ambitions. Opportunities with this level of brand recognition and loyal clientele don't come around often.

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***Some details of the business for sale are confidential and can only be disclosed upon contacting the broker and a completion of a Confidentiality Agreement. Due to the confidentiality of this business a stock photo image may be used to represent the business.

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