

International Pilates Franchise for Sale North Shore



Own Club Pilates on the North Shore - World's Leading Pilates Franchise, New to NZ Market (2 available)

Club Pilates is the world's largest and fastest-growing Pilates brand, offering full-body, reformer-based workouts that are accessible, inclusive, and results-driven. Its diverse class formats set it apart from traditional studios — incorporating not only reformers, but also Springboard, TRX, Exo-Chair, and Barre for a uniquely dynamic and scalable program.

This opportunity includes exclusive rights to either or both of two premium Auckland territories — East Coast Bays and Takapuna (area anywhere from Devonport to Castor Bay) — both with strong demographics for boutique fitness. With no Club Pilates locations yet in Auckland and growing demand for low-impact fitness, buyers have the chance to lead the brand's local expansion and benefit from early-mover advantage, a loyal client base, and strong recurring revenue potential.

Business Resources

The franchise includes access to Club Pilates' global brand, training systems, and operational playbook. You'll receive full onboarding and ongoing support, including instructor training, studio setup guidance, marketing systems, and business operations tools. Proprietary software, class programming, and brand assets are included.

No staff are currently in place, allowing the new owner to build their own team. This is a turnkey opportunity backed by proven systems and industry-leading knowhow.

Location: **Auckland**

Asking: **\$65,000
+gst**

Type: **Franchise Resale /
Health/Beauty**

Contact:

Owner
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Anytime

nzfranchises.co.nz/128362

