

Clear Kayak Rental Business for Sale Goat Island Auckland



Unique eco-tourism at Goat Island, 1hr from Auckland. Turnkey, semi-passive, profitable clear kayak business with growth potential. \$128,000

Clearyak, New Zealand's first clear kayak rental business, operates at Goat Island Marine Reserve, just 1 hour from Auckland. It offers a unique eco-tourism experience, allowing customers to explore vibrant marine life through transparent kayaks. The market includes eco-conscious tourists and adventure seekers, with over 200 five-star TripAdvisor reviews reflecting strong customer experience.

Opportunities include expanding to night kayaking or group packages to boost revenue. Benefits include semi-passive income, a turnkey operation, and a reputable brand. Operations are streamlined, requiring minimal owner involvement, with a fleet of kayaks and established systems ensuring ease of management for new owners.

Business Resources

Clearyak's key resources include a fleet of clear kayaks, safety equipment, and a license to operate from the beach of Goat Island Marine Reserve.

Streamlined booking and management systems ensure efficient operations.

Staff includes trained guides for customer safety and experience. The turnkey setup can require minimal owner involvement. Assistance includes a detailed handover document and owner support for a smooth transition, ensuring new owners can operate confidently from day one.

Location: **Auckland**

Asking: **\$128,000**
or near offer

Turnover: **\$144,206**

Type: **Tourism/Leisure /**
Retail Other

Contact:

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