Independent Optometry Clinic Business for Sale Wairarapa



For Sale

Location: Asking: Type: Wairarapa \$495,000 Services-Professional / Health/Beauty

Independent Optometry Clinic in Prime Location!

Looking for a profitable healthcare business with strong community roots and room to grow? This longestablished optometry practice in the heart of the Wairarapa could be your perfect fit.

Founded in 1983 and still run by its original owner, this independent optometry clinic is the only one of its kind in the Wairarapa. With a loyal client base, contracts with key local organisations, and a highprofile location, it's a trusted name in eye care. The business offers full-service clinical care, quality eyewear, and a standout customer experience, backed by a long-serving and capable team.

Key Highlights:

- * Established for over 40 years with a loyal, high-value customer base
- * Only independent optometry clinic in its immediate area
- * Central location with excellent street presence and foot traffic
- * Contracts in place with NZ Police, MSD, Compass Health, Health NZ & more
- * Full suite of diagnostic equipment owned outright
- * Two exam rooms (one currently unused) offering growth capacity
- * Experienced dispensing optician and support staff in place
- * Low staff turnover and strong operational continuity
- * Scope to expand trading hours and boost retail offering
- * Steady referrals and strong local reputation.

This business is currently owner-operated by a qualified optometrist, working full-time in a hands-on clinical role. Supported by a dedicated dispensing optician and part-time receptionists, the owner focuses on patient care while the team manages operations seamlessly. A new owner could step directly into this clinical role or expand the practice by leveraging the unused examination room and introducing a second optometrist or locum.

With excellent foundations, a strong brand, and untapped potential in weekend trading and retail enhancement, this business is an ideal opportunity for a qualified optometrist seeking lifestyle and legacy. Whether you're looking to maintain a steady, profitable practice or put your own stamp on a respected local name-this is an opportunity you don't want to miss!

Stu Allan, 027 436 9091, stu.allan@linkbusiness.co.nz

***Some details of the business for sale are confidential and can only be disclosed upon contacting the broker and a completion of a Confidentiality Agreement. Due to the confidentiality of this business a stock photo image may be used to represent the business. #wesellbusinesses #buyajob #optometry Ref: CS00970 Timestamp: 20250512104503

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