

# Product Wholesale & Retail Business for Sale Auckland



**Low-overhead e-commerce business with loyal customers, great brand recognition and large growth potential. Work from anywhere.**

runEZ is a New Zealand-based e-commerce business selling lightweight, functional running belts and accessories. We cater to runners, walkers, and outdoor enthusiasts looking for comfort and convenience. With a strong loyal customer base, regular event presence, and great brand recognition, runEZ has built a solid reputation. The business is easy to operate, with low overheads, flexible hours, and the ability to work from anywhere. Sales are made online, to wholesalers and at events, with opportunities for expansion through large wholesalers, international markets, or new product lines. This is a turnkey operation with streamlined systems, supplier relationships in place, and plenty of room to grow.

## Business Resources

runEZ is run solely by the owner with no staff or premises required. It operates on the Shopify platform, with streamlined systems for easy management. Key resources include branded retail stands, expo display gear, and a high-quality runEZ-branded marquee used for trade events. Assistance with handover and operations can be provided to ensure a smooth transition for the new owner.

## Website

<https://www.runez.co.nz>

Location: **Auckland**

Asking: **\$30,000**  
**+Stock, Negotiable**

Type: **Home Based /**  
**Wholesale/Distribution**

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