



For Sale

Location: **Bay Of Plenty**
Asking: **\$825,000**
Type: **Franchise Resale / Retail-Food Liquor**

Booming BOP Bottle Store!

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Looking for a high-margin, low-rent liquor business with minimal competition and massive upside? Here's your opportunity.

Part of a strong national brand, this long-established and exceptionally well-presented bottle store in this busy Bay of Plenty town is delivering strong sales and even stronger profits - all while operating under semi-management. With average weekly sales of approx. \$31,500 incl. GST, a surplus of over \$220,000 per annum, and rent at just 2.6% of turnover, this is a rare find in the liquor retail sector. Business Highlights:

- * Average weekly sales: \$31,500 (incl. GST)
- * Annual surplus: \$221,000+ to a working owner
- * Low rent: \$37,400 p.a. + GST
- * Modern, compliant premises - no refurb required
- * Secure lease to 2043 - peace of mind for decades
- * Great foot traffic and parking

The Setup:

The store is clean, modern, and runs on a robust point-of-sale and compliance system. It's staffed by an experienced manager who has been with the business for over five years, making this a turnkey option for either an investor or an owner-operator. You'll benefit from:

- * Full training and onboarding
- * Bulk-buying advantages
- * National promotional calendar and marketing
- * Compliance support, staff training, and systems

Growth Potential:

- * Expand stock ranges (e.g., premium spirits, boutique wines, RTDs)

Contact:

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nzfranchises.co.nz/127837

Link Business (Ellerslie)
Licensed REAA 2008
Broker Ref: EL04860



- * Introduce delivery or click-and-collect services
- * Extend trading hours into peak evening windows
- * Implement localised marketing or loyalty campaigns

This is a high-performing liquor retail business with an unbeatable combination of secure lease, strong cash flow, and limited local competition.

Ideal for buyers seeking reliable returns with room to scale.

Rafiq Bhamani, 021 129 1916, rafiq.bhamani@linkbusiness.co.nz

***Some details of the business for sale are confidential and can only be disclosed upon contacting the broker and a completion of a Confidentiality Agreement. Due to the confidentiality of this business a stock photo image may be used to represent the business.

#wesellbusinesses #buyajob #retail #franchise

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