



For Sale

Location: **Nelson**

Type: **New Opportunities / Retail-Food Takeaways**

BurgerFuel Is Coming to Nelson / Richmond - Own It.

The wait is over!! BurgerFuel is gearing up to land in Nelson / Richmond in 2026—and we're looking for the right franchisee to quit their day job and snap up the opportunity.

BurgerFuel have locked in a killer location. Now we need someone with a rebel spirit, hustle, and a hunger for being part of a brand that is more than just great burgers. If you're obsessed with quality food, lead like a legend, and have roots in your community—this could be your shot.

Still dreaming about that enquiry you made months ago? Time to stop dreaming and start doing—before someone else grabs the reins. **Reach out again today!**

What We're After:

A full-throttle love for burgers and people

A rebel spirit with top shelf leadership

Street smarts, community connection, and the fire to build something big

You'll be backed by a crew of entrepreneurs who get it, plus all the support and training you need to make it thrive.

The Nuts & Bolts:

Total investment circa: ~\$700K (turnkey setup)

\$350K+ in unencumbered capital required

Must pass the BurgerFuel selection process + complete 12 weeks training in Auckland

Open to funding options for the right fit

"It's fast-paced, it's loud, it's fun and it's absolutely hands down the best decision I ever made," says Dean Humm, BurgerFuel Whangārei franchisee. "I would encourage anyone who has ever wanted to work for themselves to give becoming a BurgerFuel franchisee a shot."

So, if you're ready to shake things up and rep a brand with attitude, originality, and zero compromise—hit us up.

Contact:

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