

Boutique Cakery Business for Sale Auckland



Claire's Secret Kitchen - A Very Hot Opportunity!

Claire's Secret Kitchen is now for sale - and it's every bit as delicious as you'd imagine.

Serving up more than just stunning sweets—it offers a wide, well-loved range of products including cakes, cupcakes, NY-style cookies, vegan and gluten-free options, curated gift boxes, and even Pup Cakes for pet lovers.

Recently rebranded and positioned for growth, this boutique cakery offers a strong foundation with established supply partnerships, including Wild Poppies and Farro Fresh. A turnkey opportunity with significant potential.

Business Overview:

- Ponsonby location with lifestyle appeal
- Great Lease -\$33,300 + GST pa
- Fully fitted commercial kitchen
- New logo, packaging, website
- New Shopify store
- Strong social media following
- 11.4K Instagram
- 6.4K Facebook
- 4.8 Star Google Rating - 282 Reviews
- Partnerships with Wild Poppies & Farro Fresh
- Established event & corporate clientele
- Clear growth potential.

Whether you're a food business after a bolt-on brand, a hospitality group expanding your range, or a hands-on operator ready to step in- Claire's Secret Kitchen is set up, systemised, and ready to grow.

The hard work's already been done, so you can focus on taking it to the next level.

Interested in finding out more?

Get in touch with Keppel Brown on 021 248 7878 to discuss this opportunity further.

Asking Price \$129,000 + Stock

Location: **Auckland**

Asking: **\$129,000**
+ Stock

Turnover: **\$300,000**

Type: **Manufacturing**

Contact:

Keppel Brown
0212487878

nzbizbuysell.co.nz/127782

