



## For Sale

Location: **Auckland**  
Asking: **\$1,100,000**  
Type: **Wholesale/Distribution**

### Niche Sector

Seeking a proven, low-overhead business with strong margins and minimal competition? This niche supply operation ticks all the boxes

Established in 2008, this well-established New Zealand-based supplier has built an enviable reputation over 17 years. It provides premium materials to a broad mix of commercial and creative industries across the country. With a long-standing presence in Auckland and strong systems in place, the business operates from an efficient, low-cost premises, and maintains excellent supplier and customer relationships.

This business enjoys consistent financial performance with a continuous steady demand for its products. It serves over 700 customers annually, with a non-concentrated client base, strong brand positioning, and a market-leading reputation for quality and service.

Key business highlights:

- \* 17-year track record with strong cash flow and profitability
- \* Nationwide customer base
- \* Minimal fixed costs and no marketing spend required
- \* Exclusive supply arrangements with high-quality international partners
- \* Simple operation, easily run by one person, Monday to Friday
- \* Long shelf-life products with low risk of obsolescence
- \* Fully systemised with cloud-based accounting and inventory tools
- \* Excellent Google reviews and spontaneous customer referrals
- \* High barriers to entry and limited local competition.

The business is currently owner-operated on a day-to-day basis, though systems and processes allow for flexibility and scalability. It would suit a hands-on operator or a buyer seeking an easy transition into a streamlined, well-run operation with the opportunity to further develop online sales or expand the product range.

Rarely does a business come to market with such a strong foundation, niche positioning, and straightforward operation. With room to grow and low entry costs, this is an ideal opportunity for a new owner ready to take over a thriving business opportunity!

### Contact:

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[nzbizbuysell.co.nz/127777](https://nzbizbuysell.co.nz/127777)

Link Business (Ellerslie)  
Licensed REAA 2008  
Broker Ref: EL04857



\*\*\*Some details of the business for sale are confidential and can only be disclosed upon contacting the broker and a completion of a Confidentiality Agreement. Due to the confidentiality of this business a stock photo image may be used to represent the business.

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