



For Sale

Location: **Auckland**
Asking: **\$650,000**
Type: **Services-Other / Home Based**

Profit Trajectory Established - Now Over to You

A brilliant opportunity to ride this business to optimal performance. A proven performer that confronted the pandemic, aggressively cut operating costs and re-shaped itself to operate profitably. It provides support services for tourism and has taken advantage of opportunities in the rebounding domestic travel sector. Importantly it is equipped to quickly and efficiently scale up as things open up to reap the growth benefits that are now available and increasing.

New Zealand's international tourism industry has shown a strong recovery post-pandemic.

Visitor Spending: In 2024, international visitors spent NZ\$12.2 billion, marking a 23% increase from 2023. Adjusted for inflation, this represents 86% of 2019 levels.

Visitor Arrivals: New Zealand welcomed 3.31 million international visitors in 2024, a 12% rise from the previous year, reaching approximately 85% of pre-pandemic figures.

Export Significance: Tourism remained the country's second-largest export earner in 2024, trailing only the dairy industry.

The business has a long history and a valuable reputation with strong customer loyalty and significant forward-contracted revenue. The current owner spends less than five hours per week on average as the business is operated by an experienced, competent team. The new owner will be a good organiser, a team motivator, and a decisive strategist who can identify and exploit growth opportunities. The business can be run from one of three existing branch locations or from a home office.

Contact Tony now to find out more!

Tony Andrew, 021 938 560, tony.andrew@linkbusiness.co.nz

***Some details of the business for sale are confidential and can only be disclosed upon contacting the broker and a completion of a Confidentiality Agreement. Due to the confidentiality of this business a stock photo image may be used to represent the business.

#wesellbusinesses #services #auckland

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Link Business (Ellerslie)
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Broker Ref: EL04855

