



## For Sale

Location: **New Zealand**  
Asking: **\$650,000**  
Type: **Tourism/Leisure**

### Tour Operator - Domestic & International

Net Profit \$186,720

This is an exciting opportunity for an existing NZ tour or transport operator to bolt on revenue to their existing business model or alternatively, someone looking to move into the area as an owner-operator.

The business has a regular source of local transport work with schools and local business groups, as well as an attractive revenue stream for multi-day tours both domestically and expanding internationally.

The multi-day tours target the mature 50+ market, offering fully inclusive tours with accommodation, a full-time guide, meals, and all activities. Domestic tours include Coromandel, 4x4 Adventure, Fiordland, Wild West Coast, Stewart Island, Great Barrier Island and Gem of the Deep South. Catering also for company parties, Race Days, Pub crawls, lawn bowls, adventure days, golf tours, rafting and vineyards.

The working owners have expanded into international travel with a series of bespoke tours around Norfolk Island, Vietnam, Victoria, Murray River Cruise. Specialist bespoke tour operator catering to the over 50 plus clientele, fully inclusive tours with accommodation, full-time guide, meals and all activities.

#### Key Considerations

- Domestic sales ~70%
- International sales ~30% experiencing strong growth
- Fleet of tour buses
- Diverse range of customers
- Opportunity to expand event and destination tours
- Based in Westmere, Whanganui

Ideally suited to a New Zealand tour operator looking to increase domestic market share, tour options and customer demographics.

Capitalise on the vendor's expertise and marketing strengths to further expand revenue streams into overseas tours. Here is your opportunity to get involved with your own bespoke tour business. Call Steve Smith on 027 6063344 for further information.

Property Code: 231

### Contact:

Steve Smith  
0276063344 or [0800 777 731](tel:0800777731)

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