

# Love Me Rent Me Dress Hire Business for Sale New Zealand



## Own A Well-Known, Loved & Sustainable NZ Dress Hire Business

**Flexible Online Dress Hire Business - 400+ Designer Dresses**

**Profitable Side Hustle or Full-Time Opportunity**

Step into ownership of a well-established dress hire business with over 10 years of brand presence and a loyal customer base across New Zealand.

**Inventory of 400+ event-ready, designer formal dresses**

**Proven profitability** - Earns **\$60K+ net profit annually** over the past 4 years on part-time hours (approx. 20-30 hours/week)

Fully relocatable with **low overheads**, currently run from home

**E-commerce ready** - Professionally designed website (launched in 2022) with online booking, payment system, and a growing customer database of over **7,000** in just 3 years

Includes active social media presence

Ideal for fashion lovers or entrepreneurs looking for a **low-risk business with strong growth potential**

**Estimated Business Value:**

**Goodwill (business + brand + systems):** \$120,000-\$180,000

**Inventory (resale/fair market value):** \$100,000

**Total Estimated Value: \$220,000-\$280,000**

Serious enquiries only. Financials available upon request.

## Business Resources

▣ **Business Highlights:**

**10+ Years in Operation** - Reputable, well-established, and trusted brand.

**Consistent Profitability** - Averaging **\$60,000+ in net profit annually** over the past 4 years.

**\$100,000 in Dress Inventory** - A wide range of formal designer dresses in various sizes. Retail value is based on current, saleable stock. Total inventory on hand is approximately \$150,000 retail, including some older stock that may be discounted or cleared to make way for new styles.

**Established Client Base** - Thousands of loyal customers and strong word-of-mouth referrals.

Location: **New Zealand**

**\$190,000**

Asking: **Negotiable for serious buyers**

Turnover: **\$100,000**

Type: **Retail Other / New Opportunities**

## Contact:

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[nzbizbuysell.co.nz/127687](https://nzbizbuysell.co.nz/127687)



**Positive Online Presence** – Includes a professional website and active social media channels that drive traffic and bookings.

**Efficient Systems** – Streamlined operations, ideal for a solo operator or small team.

**Growth Opportunities** – Excellent potential to expand or diversify this much-loved business. For example: add new product lines such as menswear/suits, accessories, or plus-size options.

**Reason for Sale:** Current owner is pursuing new ventures.

## Website

<https://lovemerentme.nz>