

# Iconic Dessert Production Business for Sale Auckland



## For Sale

Location: **Auckland**  
Asking: **\$3,249,000**  
Type: **Manufacturing**

### Iconic Food Manufacturing Business for Sale!

Looking to acquire a standout manufacturer with deep roots, national presence, and untapped growth potential? This iconic New Zealand dessert brand is your next sweet success.

Note: This business is currently located outside of Auckland, but a astute buyer will notice that relocating the business to a major city would produce savings.

This well-established manufacturing business has been delighting New Zealand consumers since the early 1970s and was streamlined under current ownership in 2014. Operating from a centralised production facility in Dunedin, it supplies both of the country's leading supermarket chains along with major foodservice distributors-delivering consistently high-quality products with industry-leading turnaround times.

Since its inception, business has evolved from a franchise model into a single powerhouse operation with room to scale. With previous exports to the USA, Dubai, and Australia, including specialty kosher products, international expansion is a clear and exciting opportunity.

#### Business highlights:

- \* 3-year ave \$914,000
- \* Iconic brand with over 50 years of trading history
- \* Products stocked by both major NZ supermarket groups
- \* Purpose-built manufacturing facility with unused capacity
- \* Efficient nationwide distribution within 24 hours
- \* Proven systems and proprietary production methods
- \* Flexible, multi-skilled team with strong leadership
- \* Room for export growth and product diversification
- \* Strong supplier relationships with 30+ years of history
- \* Low competition in a niche market with high barriers to entry.

The current owners-two full-time working directors-are actively involved in the day-to-day operations, from customer liaison and financial management to overseeing stock and logistics. Their leadership has created a stable, well-structured business with a seasoned team capable of running operations smoothly. For a new owner, this offers the flexibility to step in hands-on or gradually adjust the structure to suit. With consistent revenue, a respected brand, and room to grow by exploring newmarkets, product innovation, or increased domestic volume, this opportunity ticks all the boxes. Whether you're an investor seeking scalability or a passionate operator ready to lead a high-potential enterprise, this is a rare and exciting acquisition in the food manufacturing space.

Don't miss the chance to own a trusted brand with strong foundations and serious upside!

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\*\*\*Some details of the business for sale are confidential and can only be disclosed upon contacting the broker and a completion of a Confidentiality Agreement.

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