

# Boutique Business for Sale Martinborough



## Opportunity to purchase an established small boutique retail business in the destination village of Martinborough and exploit its potential for growth.

Red Bicycle is an established and much-loved little retail gem located at the heart of this very popular destination village.

The business specialises in the sale of the fashionable and stylish women's clothing, hats of many styles for men and women and an eclectic mix of giftware. The shop exudes a unique, colourful and funky vibe and has built a recognisable brand with a loyal customer base of locals and visitors alike.

Situated just off the main thoroughfare into and out of Martinborough, the shop benefits from its proximity to popular cafes, restaurants, hotels and high-end retail outlets that together create a natural hub for relaxing, socialising and shopping. And with a covered walkway across its entrance creating the perfect setting for outdoor product displays, Red Bicycle enjoys great curb appeal which draws attention to the shop and invites customers in.

As the new owner of Red Bicycle you will profit from the steady stream of wine and food lovers who flock to Martinborough year-round, from the already established delightful blend of fashion, flair and fun, and from having secured a turnkey business that you can quickly make your own and grow.

### Business Resources

Known brand

Loyal customer base

Established business providing turnkey opportunity

Potential to grow

Full fit-out

Excellent location

Vendor assistance to facilitate smooth transition.

Location: **Wairarapa**

**\$75,000**

Asking: **Includes stock and assets**

Type: **Retail Other**

## Contact:

Greg Ariell  
027 435 6327

[nzbizbuysell.co.nz/127652](https://nzbizbuysell.co.nz/127652)

**Property Brokers Limited**

Broker Ref: CC202929  
Licensed REAA 2008

