

Software Presentation App Business for Sale Wellington



Hit the ground running with this digital platform and gain access to some of the worlds most dynamic and progressive companies together with an immediate revenue stream via a subscription model.

Developed over 10 years ago this award-winning digital platform met with instant success and was quickly implemented by some of the world's largest and most influential companies.

This included a wide range of businesses from agribusiness, financial services, telecommunications, Tourism, Energy, healthcare, waste recycling, freight and logistics and many more.

The platform delivered via an App allows marketing professionals to create stunning, interactive presentations that sales colleagues can download, present and share directly from their device.

Microsoft Office suite files, photos, PDF documents, links, videos, animations and interactive forms or calculators can be combined into flexible multimedia presentations.

It allows organizations worldwide to optimize the effectiveness of their sales teams, drive growth, and provide an exceptional buyer experience. It deals with all of the complexities of a sales presentation process in one central platform increasing productivity and ROI.

With ease of use and stand out analytics, this eye catching digital platform has plenty of growth ahead of it. This presents an outstanding opportunity for an individual or business to own an outstanding technology platform.

It provides cash flow from day one with its highly successful subscription based model for a new investor, has an existing world wide customer base, and can be further modified and adapted to meet modern organisational demands.

Business Resources

The business has a lean operating structure with a General Management role being performed by one individual out of the Vancouver office. Marketing and Admin is carried out from Wellington while Technical support comes via Auckland. The business can be run from from any location and requires minimal computer assets.

Users upload files and images to a web platform which generates presentations viewable on a suite of mobile apps.

Location: **Wellington**

Asking: **seeking expressions of interest**

Turnover: **\$665,000**

Type: **Communications/Tech**

Contact:

Michael Clarke
0210 891 4083

nzbizbuysell.co.nz/127570

Reference: 000207

