

# Boutique Streetwear Business for Sale Akaroa



## Ça Bouge Boutique has become a not-to-be-missed fashion destination with an online store launched in 2017

Known for its well-curated selection of versatile streetwear, designer pieces and accessories for women, Ça Bouge Boutique has delighted customers with a mix of chic homegrown and international designers since it was established in 2004.

With a contemporary shopping space in the jewel box surrounds of seaside Akaroa, Ça Bouge Boutique has become a not-to-be-missed fashion destination with an online store launched in 2017.

Now the Ça Bouge Boutique business is being marketed for sale.

The boutique's staple product is clothing, with selected cosmetics, jewellery and accessories. Stock has a high turnover rate, with clientele predominantly woman aged between 30 - 65 years old.

The Ça Bouge Boutique store brand of is founded on fabulous customer service, high quality product and responding to the needs of its clients. Its profile and loyal customer base has grown through the word-of-mouth of satisfied shoppers, networking, social media and some advertising.

The relaxed retail atmosphere, elegantly showcased product and friendly staff – combined with the proximity to Christchurch and spectacular view – present an amazing opportunity for a new owner to expand upon.

### Business Resources

A well established , beautifully decorated space all set up with shelves, built in clothing rails, counter, bench seat , manequins, heating, speakers & iPad with Shopify system in place for sales instore & online

Everything you need to walk in & start operating!

### Website

<https://cabougeboutique.co.nz/>

Location: **Canterbury**

Type: **Retail Other**

## Contact:

Owner  
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