

Award-Winning Vietnamese Eatery + Franchise Brand for Sale Auckland



Looking for a turnkey food business with strong sales, a loyal following, and serious room to grow?

Bun Mee Kiwi, a highly successful Vietnamese-fusion sandwich eatery, is now available for new ownership. With over 10 years of proven success, this award-winning brand is franchise-ready and positioned for nationwide expansion. Built on a solid operational foundation with an established catering stream, it offers both reliable income and long-term scalability.

The Opportunity

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Why Buy Bun Mee Kiwi?

1. Profitable & Growing – Weekly turnover of \$10,000–\$18,000, with untapped potential in breakfast, dinner, and dine-in service
2. Award-Winning Brand – 2021 Menulog Food Business of the Year + 4.8-star Google reviews
3. Prime Location – Busy traffic hub with high visibility and a loyal customer base
4. Low Overheads – Lease: \$38,000/year | OPEX: \$4,250/year | Long-term lease secured
5. Catering Contracts Included – Corporate and event catering revenue built into the business
6. Franchise-Ready – Own the franchise brand and IP with full rights to scale nationwide
7. Strong Online Presence – Engaged social media audience, website, and brand assets
8. Liquor License Potential – Add drinks to your menu and increase margins immediately
9. Easy Transition – Full training, supplier support, staff retention, and operational guidance

Massive Growth Potential

1. Expand the Bun Mee Kiwi franchise brand across NZ
2. Launch breakfast and dinner service to capture untapped revenue
3. Add a liquor license to increase average order value
4. Scale up catering partnerships and food delivery
5. Plug into an existing fanbase and strong branding foundation

Location: **Auckland**

\$299,000

Asking: **Accepting All Offers**

Type: **Hospitality-Cafes / Hospitality-Restaurants**

Contact:

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nzbizbuysell.co.nz/127126



Why We're Selling

The current owners are passionate about Bun Mee Kiwi and originally intended to scale it via franchising — but are now relocating overseas. This creates a rare opportunity to take over a thriving, well-respected business with full support and a clean handover.

What's Included:

1. All systems, branding, supplier contacts, and catering contracts
2. Franchise documentation and trademarked IP
3. Fully operational store with long-term lease
4. Hands-on training and transition support

Enquire Today — Rarely Does a Business Like This Hit the Market

We are open to discussing the sale of the store, including all equipment, fittings, and chattels, without the brand (brand not included), for the right price.

Contact Mark to learn more, receive the info pack, or schedule a confidential walkthrough.