



For Sale

Location: **Taupo**
Asking: **\$2,750,000
+GST**
Type: **Accommodation-Motels**

Thriving Taupo Leasehold: Profitable, Secure, and Perfectly Positioned for Tourism & Corporate Growth — Asure PRINCE Awaits!

This exceptional leasehold opportunity in central Taupo offers immediate financial returns and long-term security. The Asure PRINCE, renowned for its relaxing atmosphere and excellent service, attracts steady foot traffic and high repeat bookings from tourists and locals alike. With 26 years remaining on a 35-year lease, the property provides long-term stability, a competitive rental rate, and bi-annual reviews with favorable terms. The current leaseholders have built a well-established reputation, implementing efficient systems that drive consistent growth, strong occupancy rates, and an increasing Average Daily Rate (ADR). *Meticulously maintained and professionally managed, this business is perfectly positioned to capitalize on Taupo's thriving tourism and corporate market, making it an ideal investment for a savvy operator seeking lasting success.*

Business Resources

This prime central Taupo property features 32 spacious ground-floor units, catering to families, groups, and business travelers. Units include modern amenities like air conditioning, underfloor heating, free Wi-Fi, 50" SMART TVs with Sky+ and Netflix, and kitchenettes. Just a two-minute walk to the town centre and close to Lake Taupo, it's perfectly located. The property also offers a conference room for up to 30 people, secure off-street parking, two EV chargers, and an accessible unit with tailored facilities.

Contact:

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