

Furniture Wholesale Retail Business for Sale Tauranga



Exclusive importer, wholesaler and retailer of two globally-esteemed Danish Furniture brands.

Price drop due to reduction in stock on hand! If you're seeking a unique business opportunity that you can easily manage yourself, offering high-quality furniture with premium Scandinavian design, this is definitely worth exploring. This owner-operated business imports and distributes exceptional, innovative, and one-of-a-kind Scandinavian furniture for both indoor and outdoor spaces. These designs have earned prestigious, internationally recognised German design awards year after year.

In an era when customers value knowing the origins of the products they purchase—whether sustainably sourced, ethically produced, and rooted in strong environmental values—this business offers the perfect solution.

We believe there is vast growth potential in the commercial market, giving you the chance to take it to the next level. Supported by excellent customer service and glowing feedback, you'll inherit a well-established, stable business with loyal clients and a dozen stockists nationwide, who share the same values and promote this exceptional furniture, are already in place.

This specialised furniture company serves both retail and wholesale markets from its office, flagship showroom, and distribution centre in the thriving Tauriko, Tauranga area.

This business has been operating around school hours, opening 10am to 2pm Tue to Sat, and only recently started opening on Sundays.

Key highlights include:

- Well-established business with significant room for growth, new initiatives, and expanding customer bases
 - Extensive stock range to ensure seamless trading for the new owner
 - Can easily be run by the owner without additional staff, offering excellent work-life balance
 - Modern, stylish showroom and warehouse with all essential equipment and dedicated parking
- *This business can be relocated This business is an excellent opportunity for someone looking to take this business to a new level with a strong foundation and ample room to expand.

Business Resources

Leased premises (new in 2019) with a 128m2 Showroom and 328m2 warehouse with secure large asphalt yard.

Assets include our Shopify ecommerce website, Unleash Inventory Management SASS system, including dedicated B2B portal. Our Facebook Page with 2.2k followers and Instagram 912 followers.

We have 11 bays of 4.2m High pallet racking with 2-3 levels (half with MDF shelving) all in good condition, a 2008 Crown ST300 Walk Behind Forklift with new batteries, a 1-year-old Intel NUC PC with three 23 inch curved screens, laser and thermal printers and our DF liveried 2004 Toyota Alphard van if

Location: **Tauranga**

Asking: **\$250,000**
Negotiable

Turnover: **\$480,000**

Type: **Retail Other**

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these are required.

Website

<https://danishfurniture.nz/>