

# Equestrian E-Commerce Business for Sale Hamilton



## Equestre NZ: An Ideal Entry-Level Opportunity for the Business and Equine Enthusiast

### Equestre NZ: An Ideal Entry-Level Opportunity for the Equine Enthusiast Seeking Flexibility and Exclusive Rights.

Established in 2021, Equestre NZ has been carefully curated to provide a selection of quality products for performance and reliability from local and international brands. With a solely online presence with attendance equestrian events such as Equifest, it's gained a reputable presence in the equestrian market.

With the right strategy, product diversification and option for a physical shopfront, Equestre NZ provides ample opportunity for expansion in any direction. Its current online status means it's entirely relocatable and offers an 'at home' operation with flexibility for hours.

With aspects of low cost entry, significant asset base and minimal overheads, there is minimal requirement to invest in major infrastructure. It's poised to benefit from the increased nature of online shopping in the growing NZ equestrian community and can be scaled up to any desired level.

The hard foundational work has been done and is ready for a motivated and passionate new owner to take charge. Genuine enquiries appreciated.

### Business Resources

- Fully set up with a modern and functional e-commerce Wix website with an established domain, making it a turnkey operation.
- Holding a substantial stock value (Over RRP \$68,000) it offers a solid foundation for immediate sales and inventory turnover.
- As a predominantly e-commerce business, it holds minimal overheads for increased profit margins.
- Further tangible assets through a small selection of minor assets such as shopfront fittings, branding, and associated digital assets for advertisement and event attendance. (E.g. flags, posters, jackets, business cards etc.)
- Holding exclusive stockist rights for American Equus, HLH Equestrian Apparel and Dapple Equestrian.
- Further stockists of popular brands including Premier Equine, Lumiere, Fourflax & More.

Location: **Waikato**

Asking: **\$65,000**

Type: **Relocatable  
eCommerce /  
Retail Other**

## Contact:

Owner

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