

Outdoor Lifestyle Product Business Opportunity for Sale Auckland



For Sale

Location: **Auckland**
Asking: **\$300,000 + GST (if any)**
Type: **New Opportunities / Retail Other**

Outdoor Lifestyle Product Range Market Ready

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This unique opportunity is ready for commercial manufacturing offering your own brand & range of outdoor personal care.

The 8- piece product range has been carefully formulated for outdoor enthusiasts, addressing a critical market need in New Zealand and Australia, with the potential for global expansion.

What you're Investment secures.

- * Innovative & Exclusive Formulations: Full intellectual property (IP) rights to a proprietary 8-product range designed for outdoor skincare and protection.
- * Ready for production: Formulations are ready for commercial production. Having undergone stability testing; ingredients have been selected to meet specific claims.
- * Untapped Market Potential: No similar dedicated range currently exists in New Zealand, making this a first-to-market brand in a high-growth segment.
- * Market-Ready Branding: Trademark secured in New Zealand & Australia for brand name, with a fully developed brand identity, packaging, and marketing research.
- * Expert Support Available: Cosmetic chemist behind the formulations available for ongoing advisory services.
- * International Expansion: Australia, the US, and Europe.
- * E-commerce: B2B Opportunities: Retail partnerships: Subscription Model:

Looking for a new Brand to take to the market?

In the product manufacturing & distribution space then you should enquire on this, the asking price covers IP Ownership, branding with a fully developed business Model offering potential High Return on Investment.

Please complete the confidentiality agreement online to initiate a discussion with Carron.

Carron Chote, 027 289 6658, carron.chote@linkbusiness.co.nz

***Some details of the business for sale are confidential and can only be disclosed upon contacting the broker and a completion of a Confidentiality Agreement. Due to the confidentiality of this business a stock photo image may be used to represent the business. Please contact the broker for further details.

#wesellbusinesses #buyajob #beauty #health #auckland
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Contact:

Carron Chote
+64 27 289 6658 or [+64 7 579 4994](tel:+6475794994)

nzbizbuysell.co.nz/126824

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