



## For Sale

Location: **Auckland**  
Asking: **Refer to Broker**  
Type: **Wholesale/Distribution**

### Wholesale - Rock Solid - Huge Growth Potential

For over 32 years, this wholesale business has been a trusted supplier to New Zealand's top retailers, building a reputation for quality, reliability, and resilience.

With an exclusive brand portfolio, proprietary brands, high barriers to entry, and a diverse customer base, it stands as a defensive yet scalable opportunity in the market.

Operating across multiple retail channels to some of New Zealand's biggest retailers, this business is proven, profitable, and positioned for further expansion. The foundation is set, with a stable revenue stream, long-term industry relationships, and ample room to scale.

#### Why This Business Stands Out

- \* Recession-Resistant - 5 years of consecutive sales growth
- \* Exclusive Brand Ownership - 20 exclusive brands & 5 company-owned brands
- \* High Barriers to Entry - Difficult for new competitors to penetrate the market
- \* Multi-Channel Resilience - Diversified income streams reduce risk
- \* Scalable & Growth-Ready - Numerous expansion opportunities exist
- \* Flexible Lease Options - Renew or relocate to suit future plans

#### The Right Buyer Will...

- \* Be an established wholesaler looking for instant scale & profit growth
- \* Have a retail distribution network or complementary business to maximize synergies
- \* Be an ambitious entrepreneur eager to accelerate the next phase of growth
- \* Be a C-suite executive or experienced senior manager looking to transition into business ownership

This is a rare chance to acquire a well-established, defensible business with the perfect platform for substantial growth.

Whether you're looking to strengthen your market position or scale to new heights, this opportunity delivers both security and upside potential.

This is a rare opportunity too good to miss. With extensive enquiry expected, don't wait - secure your position in this exceptional business and contact Alan Morpeth today!

Alan Morpeth, 021 655 920, [alan.morpeth@linkbusiness.co.nz](mailto:alan.morpeth@linkbusiness.co.nz)\*\*\*Some details of the business for sale are confidential and can only be disclosed upon contacting the broker and a completion of a Confidentiality Agreement. Due to the confidentiality of this business a stock photo image may be used to represent the business.

#wesellbusinesses #buyajob #wholesale #auckland

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