

Cruellas Natural Fibre Boutique Business for Sale Nelson



A unique destination store in the heart of Nelson City. Well established in the craft community and includes an Ecommerce platform, and customer online customer base.

A fantastic opportunity for you to own this unique destination store in the heart of Nelson City. This business has a strong presence in the Nelson Community, NZ crafting community and a growing customer base of online shoppers both in NZ and overseas. If you have a passion for being creative this store could be the right one for you.

Cruellas Natural Fibre Boutique offers a unique shopping experience, immersing customers in colour and textures as they browse the extensive range of natural products on offer. The product on offer is a curation of NZ made yarns, knitwear, fibres, patterns. We also offer high quality overseas brands of yarns and notions to our customers.

The current products we offer appeal to local shoppers and tourists to target shoppers across all seasons. Our location in Nelson is central for visitors to the city.

We also offer a good range of knitting notions, embroidery threads. The store hosts weekly knitting groups and offers ongoing tuition to our customers.

This business includes an Ecommerce platform, and customer online customer base network.

After 11 years of passionately developing this business, the currently owner is ready to step aside, and offers you the opportunity to take this to the next level. This business has the potential to grow further as an online retailer.

Asking Price: 70K + Stock approx. 200K (to be confirmed at time of sale) + GST if applicable.

For further information we will require you to sign a confidentiality agreement, if you are seriously interested. **Please contact Keren today.**

Location: **Nelson**

Asking: **\$70,000**
+ SAV

Type: **Retail Other**

Contact:

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