

# Tourism Business for Sale Wanaka



## Well established successful tourism business for sale in Wanaka. Qualmark silver rated business. Extensive international and domestic agent network Profitable

- **Prime Location:** Based in Wanaka, a renowned tourist destination known for its stunning landscapes, outdoor activities, and premium wineries.
- **Strong Brand Recognition:** The business is a well-established brand with a loyal customer base, known for providing exceptional experiences.
- **Extensive Network of International Agents**
- **Solid Forward Bookings**
- **Diverse Offerings:** The business offers a range of popular tour packages, including half day, full day tours and shorter tours, bespoke private tours, catering to both domestic and international visitors.
- **High Growth Potential:** With the continued growth in New Zealand's tourism sector, there is significant potential for further expansion, including the addition of new tour options and experiences.
- **A Qualmark Silver Awarded business**
- **4.9/5 Google Reviews and Trip Advisor Certificate of Excellence Winner**

### Business Resources

**Support and Training:** The current owner is committed to providing comprehensive support and training during the transition period to ensure a seamless handover.

**Comprehensive Marketing Strategy:** A strong online presence, including a user-friendly website and active social media channels, drives consistent bookings and high customer satisfaction.

**Turnkey Operation:** The business is fully operational and profitable, with experienced staff, well-maintained vehicles, and established supplier relationships.

Location: **Otago**

Asking: **\$195,000**  
**+GST (if any)**

Turnover: **\$170,000**

Type: **Tourism/Leisure**

### Contact:

Owner

[nzbizbuysell.co.nz/124871](http://nzbizbuysell.co.nz/124871)

