

# Media & Marketing Tool Franchise for Sale Taupo



## Use your Coffee News franchise to promote your existing small business, creating leads & sales activity.

Any business is relying on leads, referrals, marketing and brand exposure. By using Coffee News as your marketing tool, you:

1. put yourself in the middle of your local community
2. build trust with local businesses, hospitality business owners & readers
3. create a weekly sales activity that leads to referrals & sales for your existing business

Suitable for Real Estate agents, Service businesses such as domestic/B2B cleaning companies, Print shops, Freelance Photography businesses, semi-retired or looking for a side hustle.

Whilst the initial setup may take effort, our average franchise owners work this business 1 day per week.

Your main duties are the selling of advertising spots and distribution. The Support Office offers services such as print & design.

### Business Resources

For the price that you probably already spend on marketing, you can own your exclusive local rights of your Coffee News franchise. Included in the setup fee are:

1. 80 display stands for a fast & easy start
2. 3 months no weekly franchise fees (it will take some time to setup)
3. 3 months no ad-design fees
4. Use of our online training tool
5. Ongoing & unlimited training (subject to your needs & requirements)

See our item on TVNZ's Seven Sharp: [www.youtube.com/watch?v=0lVOBjI7PUI](http://www.youtube.com/watch?v=0lVOBjI7PUI)

### Website

<https://www.coffeenews.nz>

Location: **Taupo**

Asking: **\$8,000**  
**+gst**

Turnover: **\$40,000**

Type: **Franchise New /**  
**Home Based**

## Contact:

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