

# Waterfront Restaurant for Sale North Shore Auckland



## For Sale

Location: **Auckland**  
Asking: **\$179,000**  
Type: **Hospitality-Restaurants**

### Iconic North Shore Waterfront Restaurant Opportunity

This business opportunity presents a strong foundation with plenty of room for growth, and it aligns well with your background in hospitality and potential expansion in Auckland. The established reputation, waterfront location, and consistent turnover are all positive factors that make this venture attractive.

Here are some additional points to consider:

#### Strengths:

- \* Prime Location: Being situated on the waterfront can draw consistent traffic from both locals and tourists, especially during peak seasons.
- \* Established Brand: With hundreds of positive reviews, the business already has a loyal customer base and good visibility.
- \* Secure Lease: A lease secured until 2031 provides long-term stability.
- \* Online Ordering: The online ordering system is an asset, offering convenience for customers and the potential to grow delivery or takeaway revenue.
- \* Small Skilled Team: Having an experienced team can help maintain operational consistency as you transition into ownership.

#### Potential Growth Areas:

- \* Expand Operational Hours: If the business is not currently open for breakfast or late evenings, adding these hours could capture more customers.
- \* Marketing & Events: Introducing special promotions, events (like live music or themed nights), or leveraging social media could drive increased foot traffic.
- \* Maximizing Online Presence: Expanding the online ordering system and integrating it with marketing campaigns could further boost sales, especially during quieter times.
- \* Enhancing the Menu: Adding new offerings such as cocktails, local specialties, or seasonal dishes could attract a broader audience and increase average spend.

This opportunity seems to align with your goals of business acquisition in the hospitality sector. How do you feel about the potential to expand and add your personal touch to this already successful business?

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\*\*\*Some details of the business for sale are confidential and can only be disclosed upon contacting the broker and a completion of a Confidentiality Agreement. Due to the confidentiality of this business a stock photo image may be used to represent the business.

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