

# Gift Shop Business for Sale Wellington City



## Gift Store - Prime Location Lambton Quay

### Gold Mine - Rare Life-Style Opportunity

Are you ready to own a truly iconic business nestled in the heart of Wellington's bustling CBD? We present a rare opportunity to acquire a highly successful gift store that stands as Wellington's best-kept secret. Strategically located beside major tourist attraction, this store is perfectly positioned to capture the attention of the city's 1 million annual visitors, including the full brunt of cruise ship tourists.

\*\*\*\*\* Recently introduced COFFEE TO-GO \*\*\*\*\*

### Why This Business?

1. **Prime Location:** Situated in the vibrant Wellington CBD, just a stone throw away from premier hotels, with high foot traffic driven by major events at Sky Stadium, TSB Arena, and more. From All Blacks to the World of Wearable Arts (WOW) fashion shows, our store benefits immensely from the influx of domestic and international visitors.
2. **Diverse Clientele:** Our store caters to a wide range of customers, including tourists, Government officials, celebrities, locals, students from Victoria University and across New Zealand. This eclectic mix ensures a steady stream of patrons throughout the year.
3. **High Profitability:** This is a well-established, profitable business with a reputation that precedes it. Mentioned in numerous foreign travel books, it's a world-famous destination in its own right. With revenue consistently on the rise and low rent of just \$290+gst per week, you are stepping into a lucrative opportunity.
4. **Owner Operated or Employee a Team:** While currently owner-operated, the store's smooth operations and efficient systems mean it can easily be run by a team. This flexibility allows you to tailor the business to your management style.
5. **Untapped Potential:** There is room for growth with potential improvements such as introducing WEBSITE, tea/coffee services, NZ Post agency, Lotto and increased social media presence. Capitalise on some of these opportunities to boost revenue even further.
6. **Seasonal Advantage:** With the cruise ship season 2 MONTHS away, you will be in prime position to benefit the surge in tourist traffic from day one!

**Don't miss out on this once-in-a-lifetime opportunity to own a piece of Wellington's tourism heartbeat. Contact us today to learn more and make this exceptional business yours!**

Location: **Wellington City**

**\$360,000**

Asking: **+Stock (approx \$75k)**

Turnover: **\$408,000**

Type: **Retail Other / Hospitality-Cafes**

## Contact:

Owner  
0210356223  
anytime

[nbizbuysell.co.nz/124522](http://nbizbuysell.co.nz/124522)



## **Business Resources**

A Turn-key opportunity - start trading immediately. Current owner happy to remain in business for few weeks to help with transition and training

Fit out and chattels all included - Shop counter, shelving, display cabinets, fixtures, upstairs office.

Supplier relationships - some exclusive, with long-standing history

Perfect for someone seeking control of their time

A social and creative space with direct customer contact