



Earn \$100k Just Part Time! Online Toy Retailer

Work 2 Hrs. a Day, Earn \$100k+

This smart, scalable e-commerce business sells everything from soft toys and educational games to gear for epic outdoor adventures - and it's booming.

Set up just two years ago, the business is simple to run and perfect for someone seeking flexibility with solid returns. The current owner works just a couple of hours a day (a little more during the silly season) and has enjoyed an average annual profit of \$100,000 over the past two years.

Sales sit at around \$700,000 per annum (inc GST), with strong systems in place and fulfillment handled from a tidy 193m² warehouse (with separate loading and courier bays). Rent is just \$41,000 + GST per year, but the business is completely relocatable if needed.

Customers are driven through strong social media engagement to a slick, well-integrated website that handles invoicing, payments, and orders automatically.

Why You'll Love This Business:

- * Work just 2 hours a day (or less) outside of peak times
- * Fully systemized with premium e-commerce software
- * Warehouse in place, or relocate if you prefer
- * Courier-based delivery - no face-to-face hassles
- * Huge room for growth in an evergreen niche
- * Average annual profit of \$100,000 over 2 years

Opportunities like this are rare. Online toy businesses tap into a global, year-round demand - and this one is set up for lifestyle and scale.

Priced at \$270,000 + stock (approx. \$220,000)

Location: **Auckland**

Asking: **\$270,000**

Type: **Retail Other /
Relocatable
eCommerce**

Contact:

Rafiq Bhamani
09 555 6031 or [021 129 1916](tel:0211291916)
anytime

nzbizbuysell.co.nz/123749

Link Business (Ellerslie)
Licensed REAA 2008
Broker Ref: EL04548



Rafiq Bhamani, 021 129 1916, rafiq.bhamani@linkbusiness.co.nz

***Some details of the business for sale are confidential and can only be disclosed upon contacting the broker and a completion of a Confidentiality Agreement. Due to the confidentiality of this business a stock photo image may be used to represent the business.

#wesellbusinesses #auckland #retail #toys

Ref: EL04548

Timestamp: 20250507111502