



## For Sale

Location: **Wellington**  
Asking: **\$65,500**  
**+GST**  
Type: **Services-Other / Health/Beauty**

**A unique opportunity to purchase your own Fitness business on the Kapiti Coast. All the hard work is done, this fully resourced business is profitable, with an established and loyal customer base. Established with multiple revenue streams.**

Key to this business is the broad range of popular fitness programs appealing to a diverse customer base

This opportunity would suit a fitness or personal training enthusiast wishing to enjoy and grow a business in this industry

This gym offers group and personal training options, and other supporting revenue streams. It is staffed with a competent team of qualified personal trainers and coaches

The current owner has developed popular programs and client retention strategies. There is scope for further programs and complementary health and well-being services

The hard work is done and owner wishes to now focus on other interests

Key points of note;

- Financial details and location information will be provided to genuine buyers
- Gym is very well equipped and equipment included in sale price. Premises and equipment are well presented
- Business has an established trading history and growth potential for an enthusiastic owner
- Supportive landlord and favorable lease terms
- Excellent website with online booking options. Successful marketing and social media plans are in place
- This business is very realistically priced, cost is less than replacement cost of fit out and equipment

In the first instance please respond by email. This is a fantastic opportunity for a motivated person with a passion for health and fitness.

### Business Resources

#### **Strengths of the business include:**

1. Established trading history.
2. Highly favourable lease.

### Contact:

Owner

[nzbizbuysell.co.nz/123374](http://nzbizbuysell.co.nz/123374)



3. Multiple Revenue Streams
4. An established team of professional group and personal trainers, offering a wide range of training options to meet most client needs and abilities.
5. Well presented website generating the bulk of membership enquiries
6. Well presented and maintained gym equipment and assets.
7. Established programmes that assist in building memberships
8. Excellent sales processes and intro packages
9. Fantastic Retention strategies
10. Low Attrition rates
11. Tried and tested marketing and social media plans