

# Small Group Tours Business for Sale Dunedin



Established brand in lucrative NZ tourism market.  
Profitable business model with growth potential. Well-developed online presence and customer base.

Awesome Tours NZ specializes in personalized travel experiences within New Zealand's Heritage and Wildlife capital, offering small group tours, private tours and cruise ship shore excursions.

Opportunities lie in expanding offerings, leveraging digital marketing, and tapping into emerging travel trends. Operating within this vibrant tourism hub, benefits include a proven business model, strong brand recognition, capitalizing on the region's natural beauty and cultural heritage.

With a focus on safety, sustainability, and customer satisfaction, our tailored adventures provide unforgettable experiences, showcasing the best of New Zealand's landscapes and attractions.

## Business Resources

Registered name: Awesome Tours NZ Ltd - Logo Trademarked

Website: Custom Built WordPress theme with content management

Domain Names: awsoometours.co.nz, awsoometours.nz, awsoometoursnz.com, otagopeninsulashuttle.co.nz, otagopenisulashuttle.nz

Fully integrated online booking system: Fareharbor

Booking system support systems: Excel

Social Media Presence: Facebook, Instagram, Twitter, TripAdvisor (5-Star rating), Google (5-star rating)

Industry Website Listings: NZ Tourism Website, NZ Tourism Guide

Qualmark accreditation: Health & Safety, operational procedure manuals

Automated pricing program: Excel

1998 Toyota Coaster Super Lounge 19-seater + driver

2010 Hyundai H1 6-seater + driver

Service history records

Industry Memberships: Bus & Coach Association, DOC Light concession, Tourism Industry Association, NZ Tourism - Qualmark

Location: **Dunedin**

Asking: **\$130,000**  
**+GST if applicable**

Type: **Tourism/Leisure /**  
**Transport/Automotive**

## Contact:

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1.00pm

[nzbizbuysell.co.nz/122108](https://nzbizbuysell.co.nz/122108)

Scan the QR code to view online

Introduction to long-standing industry contacts and agreements with international, national, and local tour providers.

Negotiable handover period and revenue from pre-booked tours.